

Sustainable Innovation 2016
'Circular Economy' Innovation & Design
21st International Conference
7th – 8th November 2016
University for the Creative Arts
Epsom, Surrey, UK
www.cfsd.org.uk



Jon Khoo, Co-innovation Partner, Interface Inc, UK

Jon is a Co-innovation Partner at Interface with a focus on sustainability, inclusive business and intrapreneurship. Following a successful career as a solicitor in the City of London, Jon joined Interface in 2012 having chosen to reapply his skills to tackle the global challenges of marine plastics, inequality and climate change. He strongly believes that business has the skills and responsibility to be a force for good and that by business collaborating with NGOs and universities it's proven that none of us is as smart as all of us.

Jon has been involved with Interface and the Zoological Society of London's (ZSL) *Net-Works*TM project since 2012. The project has provided fishing communities in the Philippines and Cameroon with access to a mainstream supply chain for recycled nylon. To date Net-Works has intercepted 100T of discarded nets, provided access to finance for over 600 families and improved the marine environment for over 55,000 people. It's an award winning project, with Interface and ZSL having taken the Guardian Sustainable Business Award in 2015 for *Collaboration*.